



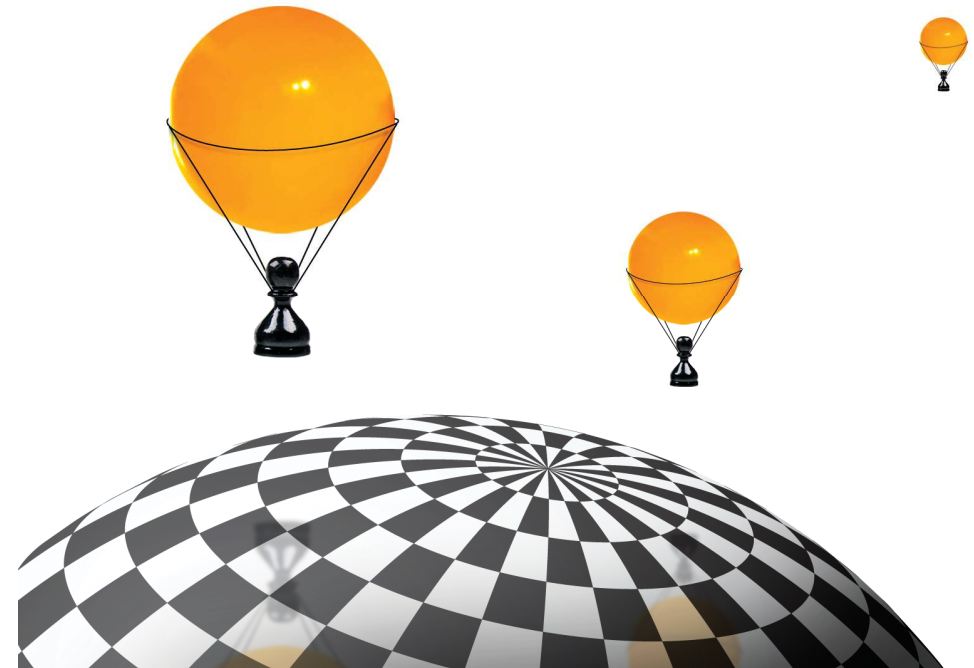
Welcome to Grenaa and to the Municipality of  
Norddjurs

# Agenda

- Short presentation
- National strategy
- Business profil i Norddjurs
- Business policy
- How to start business in Denmark

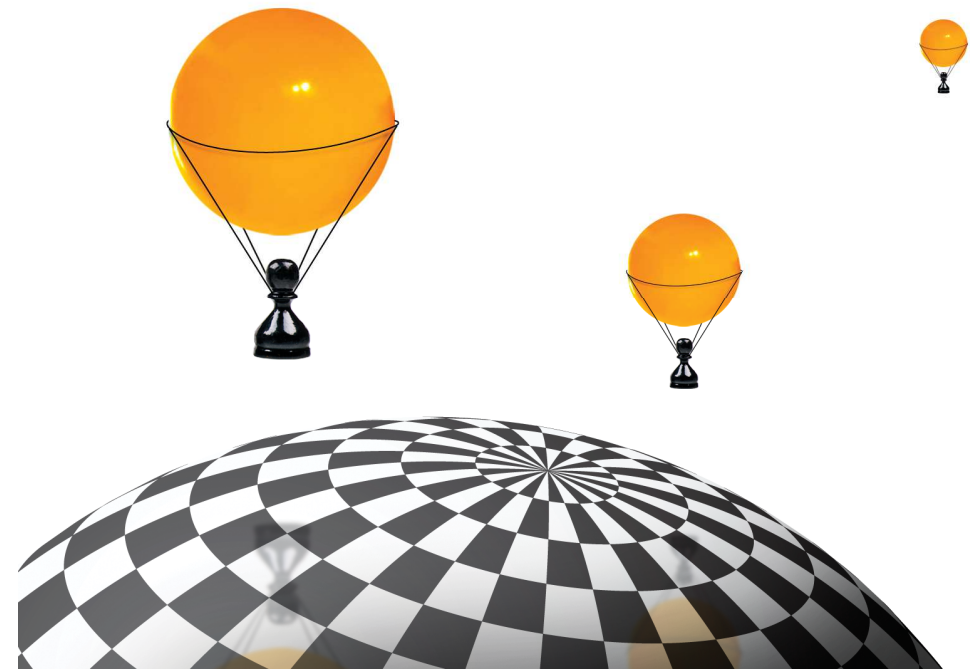


# **Short presentation of Business Development and Service Centre in the Municipality of Norddjurs**



The municipality's Business Service assists companies by providing a one-stop access point to municipal services such as localisation of companies, environmental considerations, planning and construction applications etc.

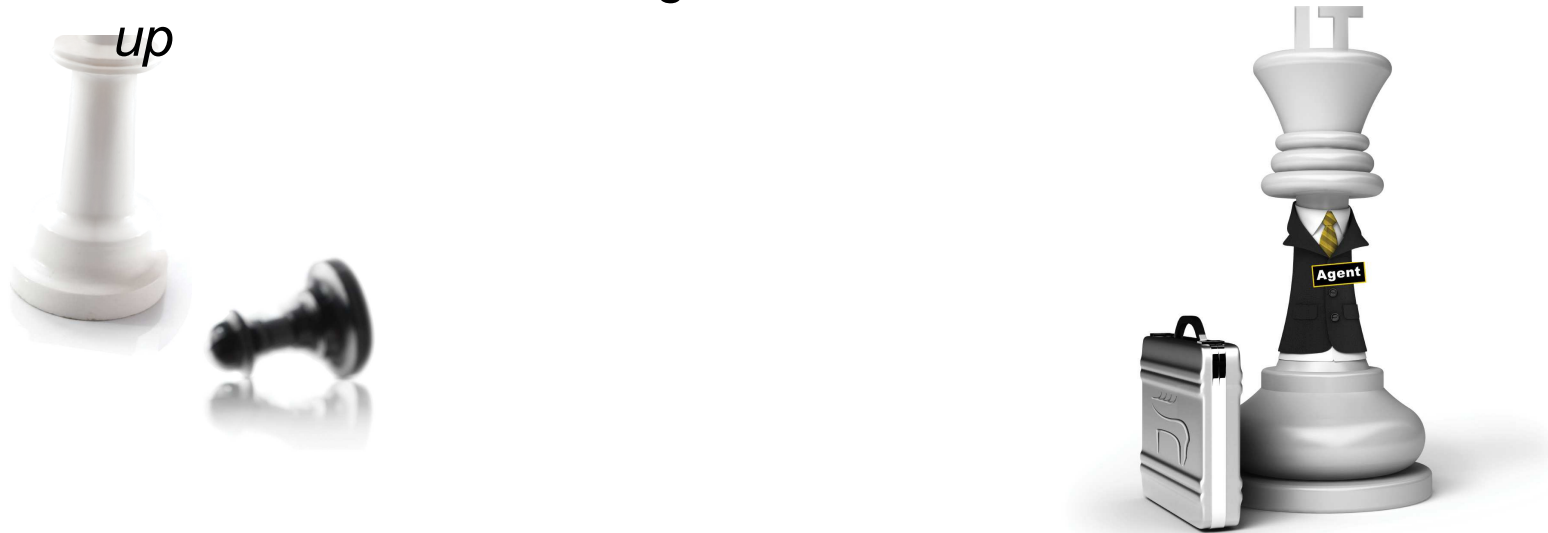
Call 70 15 16 18



# Basis for our business development centre

The Government's globalisation strategy:

- *Denmark will be among those European countries where most new businesses are started up every year*
- *In 2020 we will be among those communities in the world where most new growth businesses are started up*



**International Marketing Strategy**

**Ambitions**

**Innovative product & service**



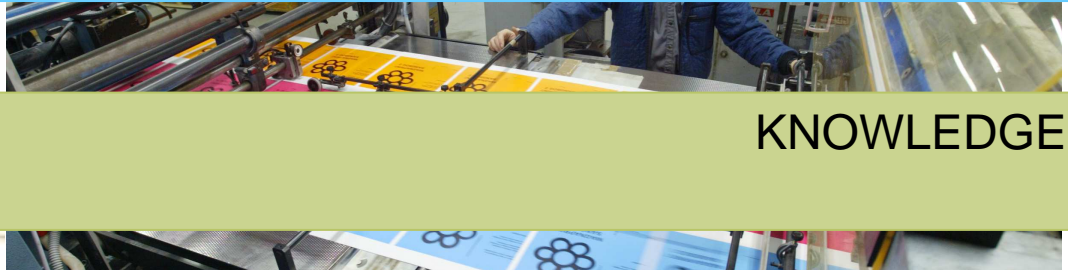
- Currently only just under 5 per cent of Danish entrepreneurs experience solid growth
- The government has therefore formulated a strategy to create more growth entrepreneurs
- A central element in the government's strategy is enhanced cooperation between the state, regions and municipalities, including the setting up of five business development centre, one in each region





**INNOVATION**

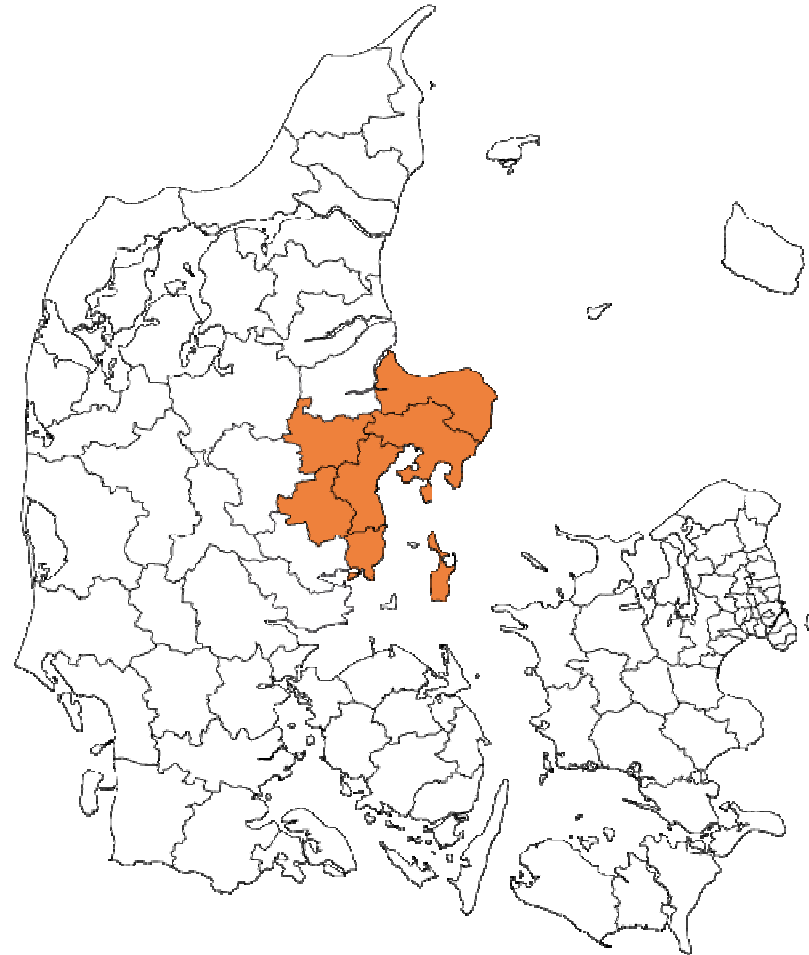
**PARTNERSHIP**



**KNOWLEDGE**



# Business Region Aarhus



# Businesses and entrepreneurs

Guidance 3-4,000  
times per year

**Local business service**  
(19 units covering the entire Central Denmark Region)

**Basic  
guidance**

Guidance 800-1,000  
times per year

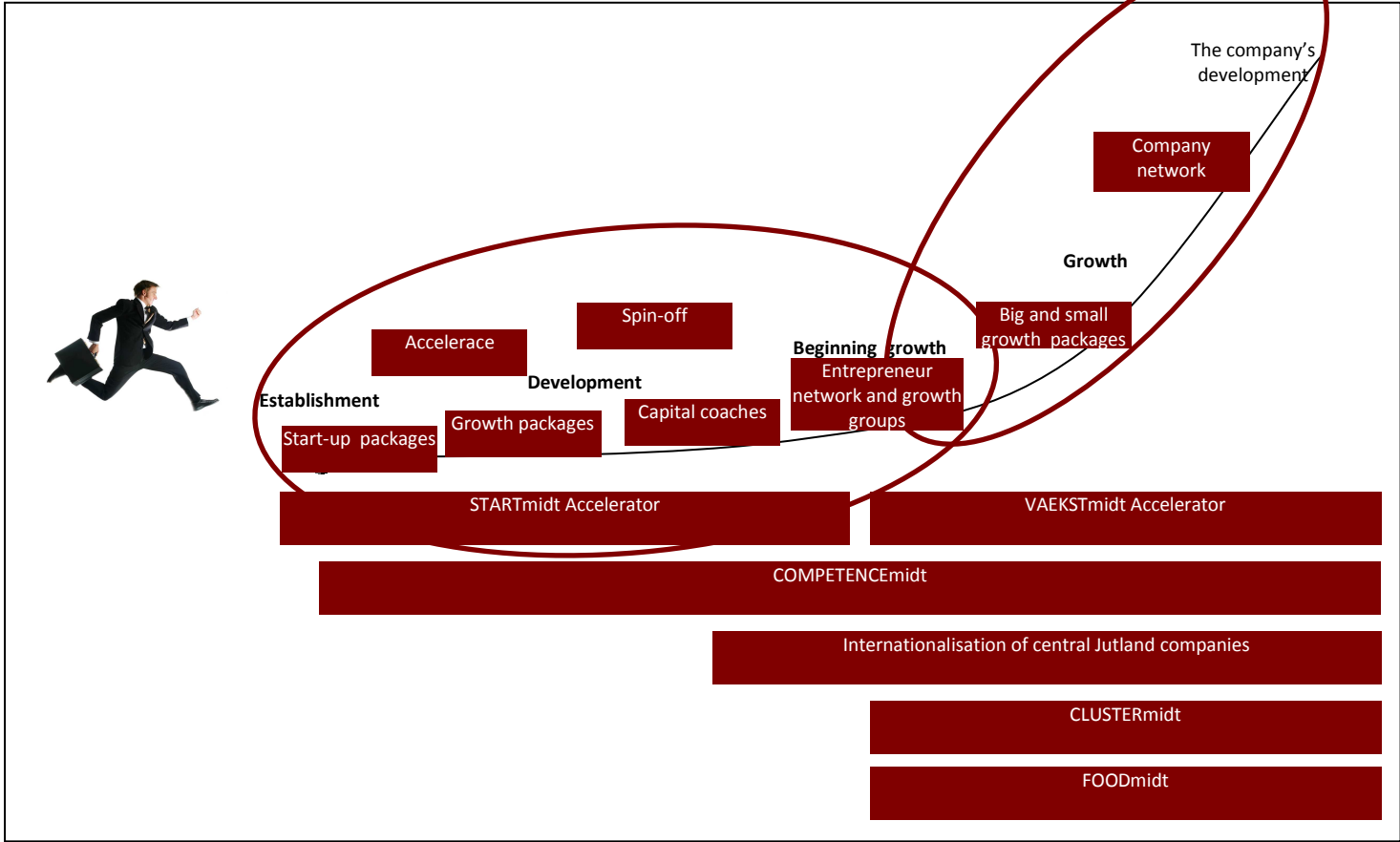
**Specialised business service**  
(Business Development Centre - Central Denmark)

**Specialised  
guidance**

4-600 grants per year  
under regional programmes

**Problem resolution**  
(Private/public advice)

**Offers in  
programme  
form**





# Establishing a business in Denmark

- In Denmark, companies can benefit from an easy plug 'n play registration and be ready to do business within a few hours. Establishing a business in Denmark is both cost- and tax efficient.

## **Key advantages when setting up a business in Denmark:**

- Quick, informal and cost-efficient establishment procedures
- Online registration of new companies means you're ready to do business within a few hours
- No notarial deeds
- Danish company law is in conformity with current EU legislation



- On-line registration: A new company can be incorporated and ready to operate within a few hours by using the on-line electronic registration system provided by the [Danish Commerce and Companies Agency](#).
- Paper registration: A traditional paper registration of the company may still be used but registration will usually take two to three weeks.



- <http://m.100svar.dk/>

MARKETING

- Elevator Pitch
- Comparative Advantage
- Customer Demand
- Estimate of Costs
- Competitors
- Distribution
- Pricing

INCOME TAX AND YOUR BIZ

- The philosophy of income tax
- Basic principles of Income Tax
- Tax Accounts
- Tax Deductibility

PAPER WORK

- Office Supplies
- Daily Routines
- Daily Transactions
- VAT Return
- Wage Administration
- Tax Accounts

PUBLIC ADVICE AND CONTROL INSTITUTIONS

- SKAT
- Technical and Legal Administrat
- Environmental Approval
- Food Control Authorities
- Working Environment Service

ADVISERS

- The Art of Consultancy
- Public Consulting Services
- Accountant
- Lawyer
- Peer-to-peer Working Groups
- Advertising Agency



Being a business owner in Denmark

- Pre-Imports Considerations
- Approvals & Duties
- Importer Status
- Choice of Supplier
- VAT on Imports
- Payment Terms
- Transport & Customs

IMPORT TO DENMARK

- Budgets
- Cash Flow
- Banks and Savings Banks
- Public Support Schemes
- Investors

FINANCING

- Self-Evaluation
- Commercial Concept
- Business Type
- Customers and Sales
- Shops and Restaurants
- Financing
- Administration
- Business Plan

START-UP STEP BY STEP

- VAT - General Features
- Consumer or business?
- VAT Return
- VAT Return Misentry
- VAT Rebate

VALUE ADDED TAX

- How to register your company
- Authorisations
- Accountability
- Value Added Tax
- Income Tax
- Employees Rights
- Unemployed in Business

THE LAW AND YOUR BIZ



How to register your company - www.100svar.dk - Windows Internet Explorer


http://www.100svar.dk/register-uk/?emne=the law and your biz

Filer Rediger Vis Favoritter Funktioner Hjælp


Favoritter Kalender Analyse af fortællingen

How to register your company - www.100svar.dk

## How to register your company

**The law and your biz** - Dansk version - Arabic version 

- Employees' Rights**
- Unemployed in Business**
- Employment Law**
- Marketing Practices Act**
- About Value Added Tax (VAT)**
- How to register your company**
- Accountability**
- Income Tax**
- Authorisations**



**Registration**  
All you have to do to register your new business is to go to the web site [www.webreg.dk](http://www.webreg.dk).  
Here you have to fill out an application form where you have to state personal information, form of business enterprise, and within which trade you want to operate. Whether you want to set up e.g. a wholesale, retail, or production business and so forth.

**Residence and work permit**  
Starting up as a sole trader in Denmark is easy but you need to hold a residence and work permit. Non Danish residents can read about entering Denmark from this web site: [www.nyidanmark.dk/en-us](http://www.nyidanmark.dk/en-us)

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**When to registre**  
If your annual turnover exceeds Dkr. 50,000, if you pay wages or import goods for distribution you must register your business.

Being an employee or a student is no hindrance to starting business on your own. However, if you are unemployed you must contact your unemployment insurance fund to check whether or not you are allowed to start business. You must then figure out, along with your unemployment insurance fund, a way to run your business as sideline.

If you set up a limited company (private or public) you must also register with Erhvervs-

Udført Internet 100%

Start Kalender - Microsoft Ou... How to register your... Dokument 1 - Microsoft ... H:\Dokumenter\Arrang... Microsoft PowerPoint - ... 10:47

100svar.dk – for iværksættere

English



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Further information at:

[www.norrdjurs.dk](http://www.norrdjurs.dk)

[www.businessregionaarhus.dk](http://www.businessregionaarhus.dk)

[www.destinationdjursland.dk](http://www.destinationdjursland.dk)

<http://m.100svar.dk/>

